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Ho Chi Minh City, April 4, 2024

ANNOUNCEMENT

Introducing Springer Nature Economics e-book database and Emerald Emerging Market Case Studies database at HUB Library

To implement the orientation of continuing to promote digital transformation, develop digital libraries, ensure effective service provision for HUB library users, and meet the continuous innovation of the HUB's training programs. From April 2024, the HUB Library has completed the equipment and officially put into operation the Springer Nature Economics e-book database and the Emerald Emerging Market Case Studies database at Ho Chi Minh University of Banking.

HUB Library notifies units, faculties, departments, and all students about these databases to use for teaching, research, and learning at the HUB.

1. The Springer Nature Economics e-book database

1.1. About the publisher Springer Nature

Springer Nature is the world's leading science publisher, providing quality data through innovative information products and services. Currently, Springer Nature has developed operations in 20 countries in Europe, America and Asia, with more than 5,000 employees. In the field of Science, Technology and Medicine (STM), Springer Nature publishes more than 3,000 journals and more than 6,000 books each year, considered the largest collection of Science, Technology, and Medicine books globally.

1.2. Springer Nature Economics e-book database at HUB Library

HUB Library has purchased permanent online access rights to 1,699 e-books published by Springer from 2021 to 2022. HUB's teachers, students and trainees can read online or download e-books in EPUB/PDF format to read offline on personal devices.

A Detailed List of 1,699 books in this database can be accessed on the Library website (e-Resources menu) or directly here: <https://bit.ly/49DzCUUp> or scan the QRcode:



Access address: <https://link.springer.com/search> or follow the link of each document listed in the Detailed List above.

How to access the database: access via static IP addresses of HUB. Maximum number of concurrent access: 50 users. Computers connected to the HUB's network at Thu Duc campus and campuses in District 1 can access this database and the system automatically logs in.

Figure 1. Automatic access interface from computers at HUB to the Springer Nature Economics e-book database

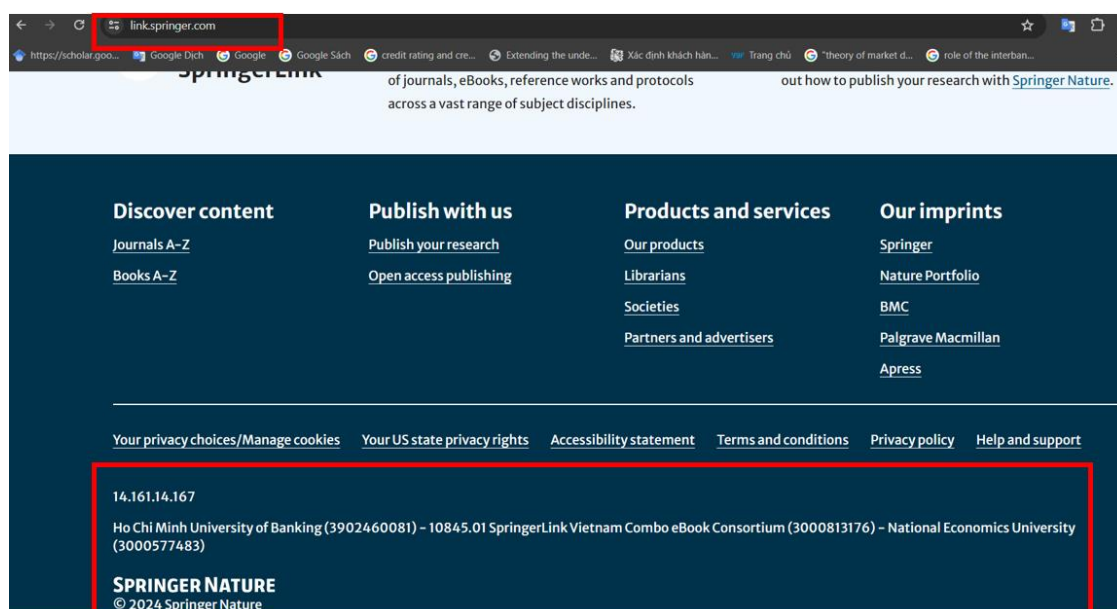
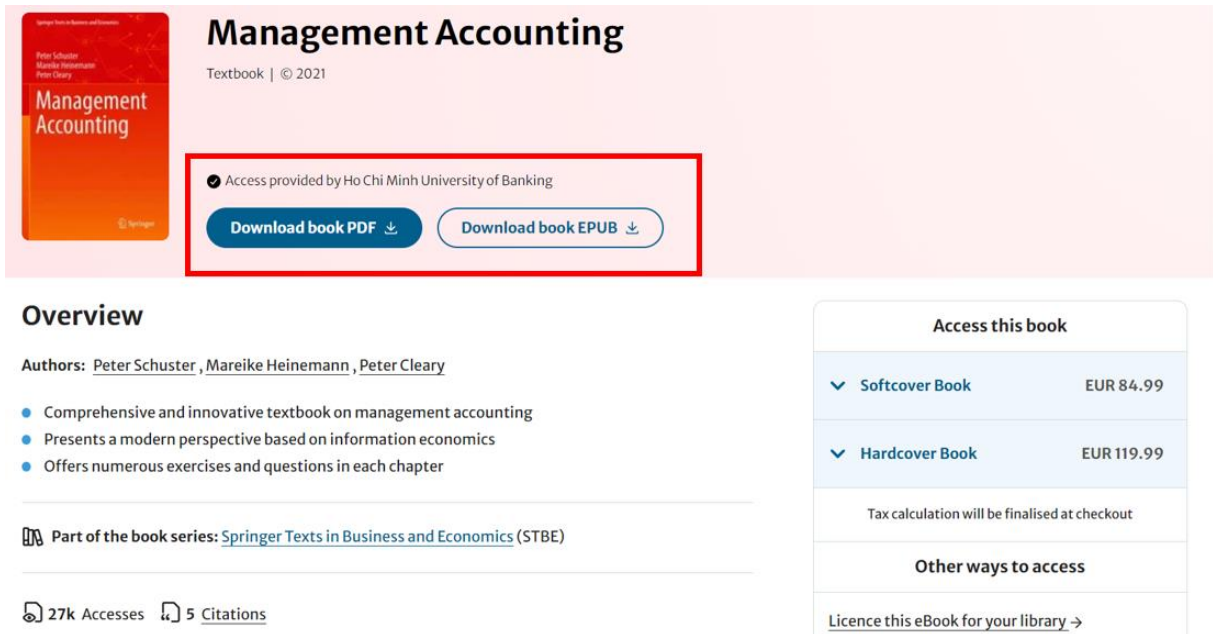


Figure 2. Interface to download PDF/EPUB documents from Springer Nature Economics e-book database



Management Accounting
Textbook | © 2021

Access provided by Ho Chi Minh University of Banking

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Overview

Authors: [Peter Schuster](#), [Mareike Heinemann](#), [Peter Cleary](#)

- Comprehensive and innovative textbook on management accounting
- Presents a modern perspective based on information economics
- Offers numerous exercises and questions in each chapter

Part of the book series: [Springer Texts in Business and Economics \(STBE\)](#)

27k Accesses 5 Citations

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2. Emerald Emerging Market Case Studies database

2.1. Emerald Publishing

Emerald Publishing is a leading publisher of Business and Management founded in 1967 in Bradford, England. Today, Emerald continues to expand and grow in new areas such as health and social care, education and technology. Emerald currently publishes over 300 journals, more than 2,000 books and pamphlets as well as many online products and services in many core fields around the world.

2.2. Emerald Emerging Market Case Studies database

HUB Library has purchased permanent online access rights to 255 case studies published by Emerald from 2021 to 2022. HUB teachers, students and trainees can read online or download as EPUB/PDF.

In addition to the 255 copyrighted cases, users at HUB can access nearly 200 additional case studies in the form of open documents (the number of open cases will change and be updated occasionally).

The case study is provided with basic content including:

- Describe the learning outcomes of the case study to determine requirements for students and evaluate the results achieved after research. ...

- Case Overview
- Content of the case study
- Recommended further reading materials (Further reading) for learners to understand better the main content related to the case study.

In particular, these case studies come with Teaching notes specifically for lecturers to support the following tasks:

- Teaching objectives are associated with learning outcomes
- Summary (synopsis) to quickly summarize the case study.
- Complexity academic level to determine which training level the applicable situation is suitable for and which training program will be best.
- Assignment questions for discussion or in-depth study of the case study.
- Teaching plan and timing for lecturers to apply in designing class time schedules.
- Analysis and suggestions for answering questions (Analysis of assignment questions) provide main directions for answering and solving case study.
- Key learnings after solving the case study help lecturers draw main conclusions about the situation, knowledge related to the lesson, recommendations to overcome problems in the case study...
- In addition, in most Teaching notes of the case study, there are already suggested document links to explore the case study in depth.

A Detailed List of 255 copyrighted case studies in this database can be accessed at the Library website (e-Resources menu) or directly here: <https://bit.ly/4c0jVrT> or Scan QRcode:



Address to access the database: <https://www.emerald.com/insight/> or follow the link

of each document listed in the Detailed List above.

How to access the database: access via static IP addresses of HUB. Maximum number of concurrent access: 50 users. Computers connected to the HUB's network at Thu Duc campus, campuses in District 1 can access this database and the system automatically logs in.

Figure 3. Automatic access interface from computers at Ho Chi Minh City Banking University to the Emerald Emerging Market Case Studies database

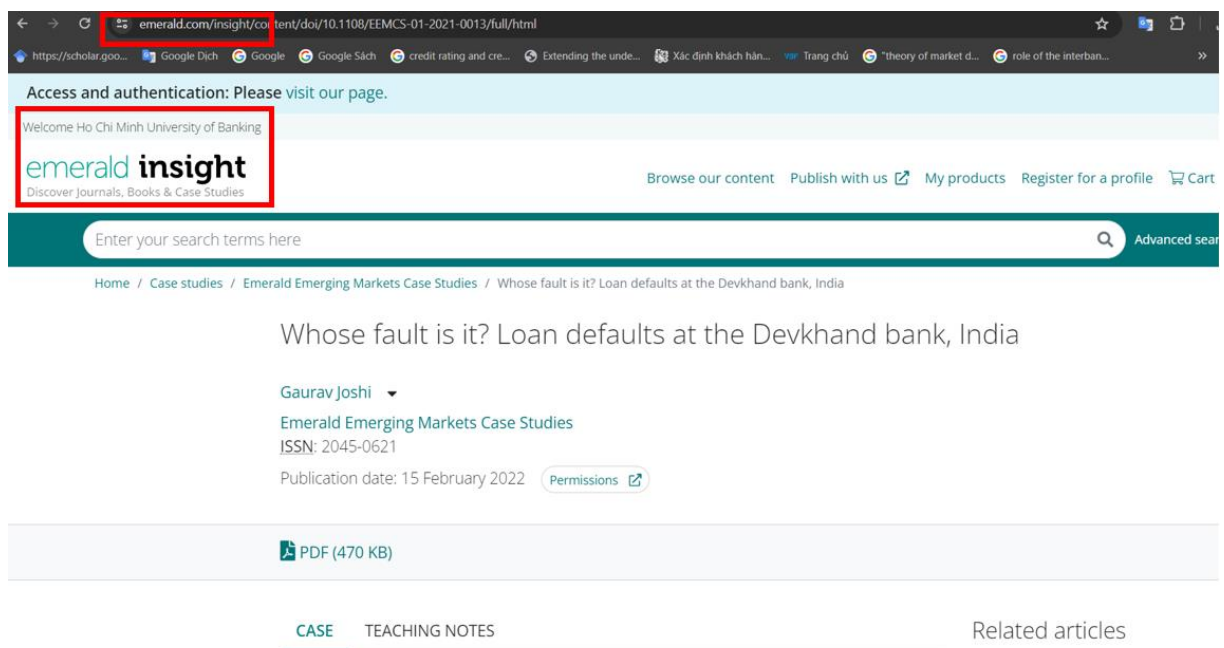


Figure 4. Case study viewing interface, downloading case study PDF file from Emerald Emerging Market Case Studies database

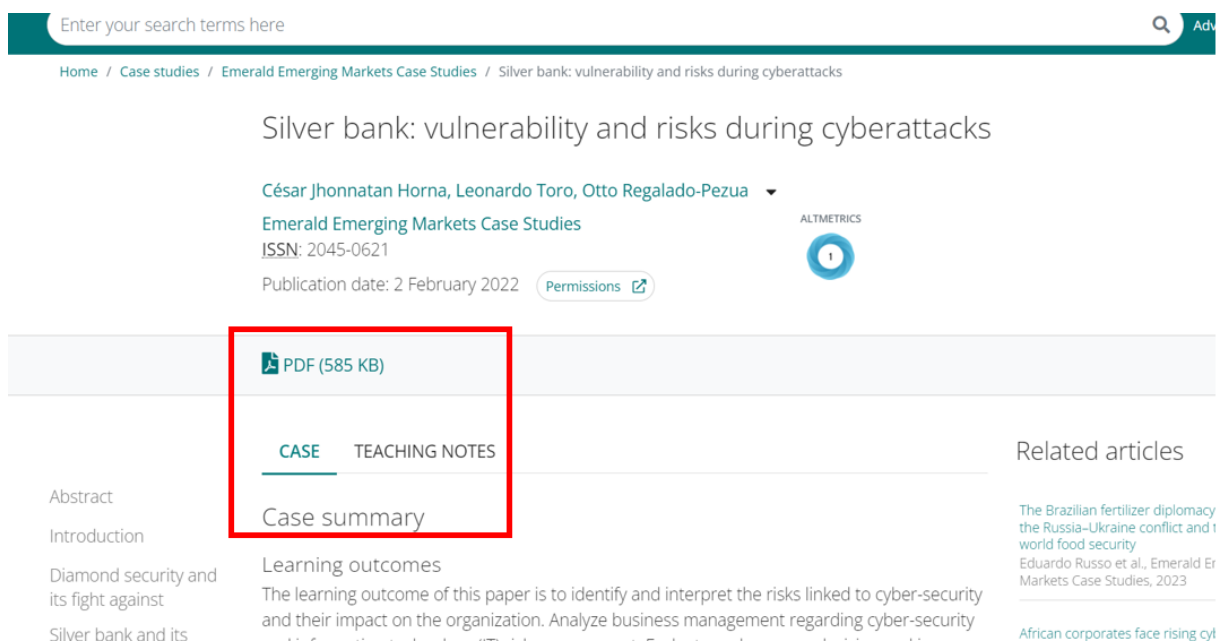


Figure 5. Interface to view and download PDF of Teaching notes following each case study of Emerald Emerging Market Case Studies

The screenshot displays the Emerald Emerging Markets Case Studies website interface. At the top, there is a search bar with the placeholder text 'Enter your search terms here' and an 'Advanced search' link. Below the search bar, there are two tabs: 'CASE' and 'TEACHING NOTES', with the latter being selected and highlighted by a red box. The main content area is divided into three columns. The left column contains a list of links: 'Abstract', 'Introduction', 'Diamond security and its fight against', 'Silver bank and its presence in the', 'Cyberattacks on silver bank', and 'Facing cyberattacks'. The middle column displays the 'Teaching notes' for the case 'César Jhonnatan Horna, Leonardo Toro and Otto Regalado-Pezua'. It includes a 'Synopsis' section with a detailed description of Silver Bank's challenges and a 'Teaching objectives' section. A red box highlights the 'DOWNLOAD AS PDF' button in the top right corner of the middle column. The right column lists 'Related articles' with titles such as 'The Brazilian fertilizer diplomacy...', 'African corporates face rising cybercrime risks', 'Hinduja Global Solutions Limited: rewarding the shareholders', 'The Global Energy and Water Exchanges (GEWEX) Project in Central Asia...', and 'Recent Ventures in Interdisciplinary Arctic Research: The ARCPATH Project'.

If you need more information about these databases, lecturers and students can contact the Library for support.

Best regards./.

Recipients:

- Rector and Vice Rectors (for reporting)
- Faculties and Departments (send to lecturers and students);
- High quality program management board (send to students);
- Faculty of Postgraduate Education (send to postgraduate students);
- Saigon International Business School (send to students);
- Website; Library Fanpage;
- Archive: Library.

**SIGNING ON BEHALF OF A DIRECTOR
VICE-DIRECTOR**

Nguyen Trung Hieu